



Our company is one of the largest distributors of FMCG in the kingdom.

WHOLESALE | RETAIL



SHARQ
AL MADEENA
C O L D S T O R E

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OUR PARENT COMPANY

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OUR PARENT COMPANY



Quality is Our Priority



Rice 'n' Grains

A grain is a small, hard, dry seed - with or without an attached hull or fruit layer - harvested for human or animal consumption. A grain crop is a grain-producing plant. The two main types of commercial grain crops are cereals and legumes.



Frozen Food

Freezing food preserves it from the time it is prepared to the time it is eaten. Since early times, farmers, fishermen, and trappers have preserved grains and produce in unheated buildings during the winter season.



Home Needs

Cleaning agents are substances used to remove dirt, including dust, stains, bad smells, and clutter on surfaces. Purposes of cleaning agents include health, beauty, removing offensive odor, and avoiding the spread of dirt and contaminants to oneself and others.



As far as we concerned..

In **Retail** our major focus is on bulk customers who can purchase in higher quantities namely in cartoons/outer rather than pieces.

Major advantage of purchasing from our retail outlets is that we help customer to maintain a constant budget for their monthly purchase. Our strategy is to maintain a standard margin on our goods throughout the year

We do
 this by maintaining
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 goods throughout the year.



Wholesale

Our **Wholesale** department is one of the finest in the region with sizable quantity of specific items (FMCG), professionally operated with a large delivery network.

Our supply chain includes customers of major 3 sectors in the region namely

1. Food Services (restaurants, café, catering)
2. Hyper and Mini markets
3. Online Platforms





All You Need Under One Roof.



We focus on customers who want low prices in a quick shopping environment and is willing to make sacrifices on choice and service.



FROZEN FISH



FROZEN OYSTER



FROZEN BEEF



FROZEN MUTTON



BURGER BUN



FRENCH FRIES



FROZEN FILLET



NUGGET MEAT



COOKING OIL



FRESH DIARY



CREAMY CHEESE

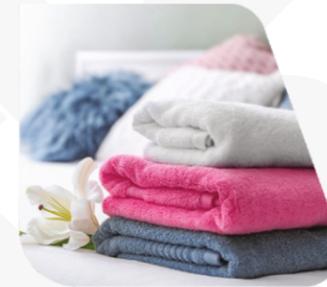


Home Needs



Discover the Best Quality Things Here.

We maintain a stock of 3500 + items with bulk quantity, we focus on product categories rather than stocking products of various brands of the same category.



● Towel



● Paper Products



● Detergent Powder



● Paper Glass



● Floor Cleaner



● Plastic Products



● Toilet Cleaner



● Mop